Hewlett Packard Enterprise
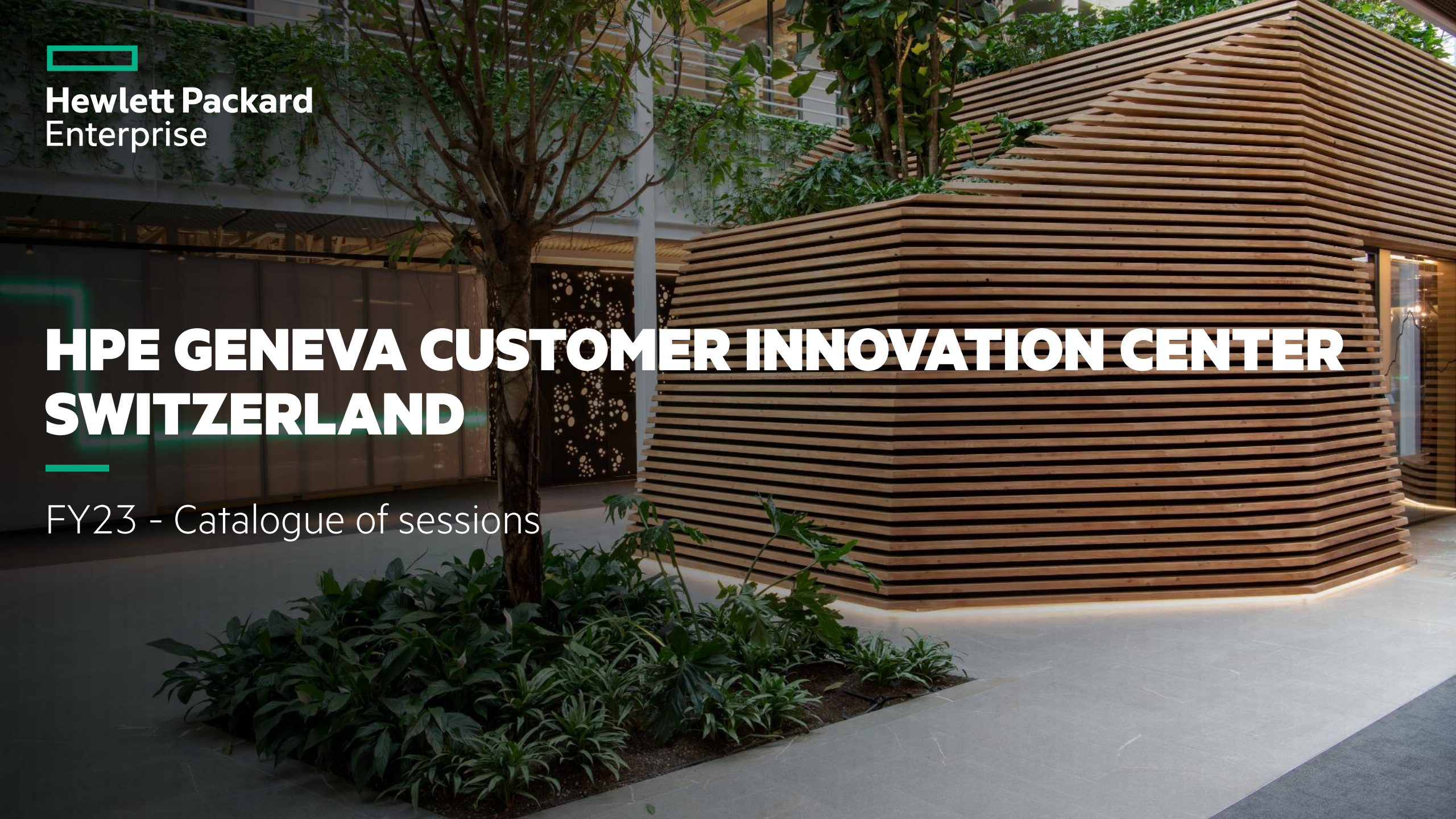
HPE GENEVA CUSTOMER INNOVATION CENTER SWITZERLAND

FY23 - Catalogue of sessions

CONNECT YOUR EDGE – SESSIONS AND DEMOS

Session Title	Description
Aruba mobile engagement, smart workplace and/or full Aruba infrastructure portfolio	Venues come to life with location-aware mobile apps that provide indoor turn-by-turn navigation, contextual marketing, and a personalized guest experience. All Aruba infrastructure portfolio can be also covered.
Aruba Network Monitoring and Management	Provides an overview or a deep dive session of specific features of Aruba Central, AirWave and/or SD Branch
How to secure your network	Covers Aruba Secure Fabric 360, Aruba Introspect, guest management with ClearPass, and wired network security with ColorlessPort, Tunnel Node
Network Health Insurance	A session on how to optimize your network and gain visibility on how it is performing. Covers NetInsight and User Experience Insight

Go to: https://arubapedia.arubanetworks.com/arubapedia/index.php/Geneva_Customer_Innovation_Center
for more details on the sessions and demo use-cases.

— Unique CIC experience
— Session with live demos
— Presentations / Open discussions

TURN YOUR DATA INTO INTELLIGENCE – SESSIONS AND DEMOS

Session Title	Description
HPE Ezmeral ML Ops/HPE GreenLake for ML Ops	HPE Ezmeral ML Ops solution supports every stage of machine learning lifecycle at enterprise scale on containerized distributed clusters — data preparation, model build, model training, model deployment, collaboration, and monitoring.
HPE Machine Learning Development Environment	Training and optimizing deep neural network (DNN) models at scale is challenging, time-consuming, and costly for enterprise organizations. Data Scientists spend hours automating distributed model training and hyperparameter optimization while IT struggles to allocate the required GPU resources to each project. HPE Machine Learning Development Environment does all the heavy lifting for you with just a few lines of code.

Unique CIC experience

Session with live demos

Presentations / Open discussions

DATA TRANSFORMATION JOURNEY– POINTNEXT SESSIONS

Session Title	Description
HPE Engagement model & services for AI & Data projects *45 min*	Presentation of the HPE Advisory & Services methodology related to AI & Data engagements : Explore -> Experiment -> Evolve. Starting from business drivers and data availability to use-cases to propose a roadmap for implementation taking into consideration risk management, technical and functional matters. *Audience* : Line of Business owner, IT managers (who have their LoB customers internally)
Data Transformation Journey applied to Supply Chain *30 min*	Presentation of HPE Engagement model applied to Supply Chain use-cases : from business qualification to business outcomes. It is an illustration of the methodology presented on the previous session. *Audience* : IT managers (who have their LoB customers internally)
Data Immersion Advisory (Engage phase: free of charge) *2 hours*	An interactive session to an initial discovery and engagement on the data transformation. The journey preceded by answering starter questions and followed by an end-to-end advisory session. The purpose of the session is to exchange viewpoints, drivers and objective to propose a high-level vision of the digital journey. 3 steps : questionnaires + session (live & interactive) + report https://www.hpe.com/us/en/collaterals/collateral.a00124781.Data-immersion-advisory-for-HPE-GreenLake-service-brief.html *Audience* : cross-teams & profiles, Line of Business owner (to start with business drivers), IT managers, Data Scientists
Full Advisory Workshop (Explore phase: chargeable) *1 day*	Full advisory workshops can be hosted in the CIC after qualification. Can be proposed after a Data Immersion Advisory session. Several workshops are available depending on the needs. It is the Explore phase. Could be organized in 2 days and/or split in 2 teams during a visit in Geneva. *Audience* : cross-teams & profiles, to be qualified.

— **Unique CIC experience**

— **Session with live demos**

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INDUSTRY SHOWCASE – DEMO SESSIONS

Industry		Description
Manufacturing	—	Product quality management with Video Analytics and Machine Learning Condition monitoring/Predictive maintenance on Dual Fan system Smart engineering and facilities optimization Reduce unplanned downtime by anomaly detection by running Machine Learning with SparkCognition Visual remote guidance for remote field support
Public Sector	—	Video Analytics: Scene analysis, Interactive Face Recognition, Fighting Covid-19 Smart City/Smart Traffic Monitoring/Vehicle recognition
Healthcare	—	Smart Hospitals: Transformation with Beacons, Asset Tags, Wireless, Partners….
Telco	—	Run Radio-Frequency analysis in real-time with DeepSig HPE Edge orchestrator (Orchestrating Edge Computing and Edge Connectivity)
Retail	—	Retail loss prevention use cases with Hark Systems video analytics

Aruba mobile engagement and smart workplace demos can be tuned to deliver use-cases to specific Industry challenges.

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CREATE YOUR HYBRID CLOUD

Session Title		Description
The Cloud that Comes to You	—	A session to introduce or to reinforce the HPE GreenLake strategy and solutions through HPE GreenLake concepts, demonstration of the HPE GreenLake Central with a highlight on personas (CFO, IT Operations), and a zoom and demonstration on the HPE GreenLake services - HPE GreenLake for Private Cloud.
What could be Your HPE GreenLake journey ?	—	Open discussion in line with your industry & top workloads needs , helping you realize what could be the outcomes of such a transformation
Run your top workloads as a service	—	A solution expert will show you how your Top workloads can be delivered As a Service : VMs, Containers, Bare metal, SAP, Block storage, Backup & recovery...
Cloud Consoles	—	Explore the cloud operating experience with demonstrations of Data Services Cloud Console and Compute Ops Management.
Managed Services to run your IT operations	—	Services that monitor, operate, and optimize your infrastructure and applications, delivered consistently and globally to give you unified control and let you focus on innovation.
Industrial your Infrastructure-as-Code with Composable infrastructure	—	Choose Software Defined Infrastructure & Unified APIs to empower your digital transformation. Understand how thanks to OneView API, Ansible, Python, and developers' tools could automate your Physical Infrastructure provisioning. Deploy IT resources quickly, for any workload using our Synergy Solution !
Hyper-Convergence in action	—	Operate with cloud efficiency, Consume with cloud flexibility, Deploy at cloud speed with HPE SimpliVity. Understand the benefits of Hyper-Converged solutions, how SimpliVity is now fully integrated in HPE portfolio, all around live demonstrations.

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CREATE YOUR HYBRID CLOUD

Session Title		Description
How predictive flash storage can benefit your IT strategy and operations	—	HPE Nimble Storage and Infosight, a Predictive analytics platform to monitor deployed infrastructure from the cloud, apply machine learning and predictive analytics to radically simplify operations and deliver a transformed support experience.
HPE Alletra for Cloud Native Data infrastructure	—	Shed the complexity and silos inherent in conventional hybrid cloud environments with category-defining cloud-native data infrastructure that delivers a cloud operating and consumption experience wherever data lives. Stop managing infrastructure — and start simply accessing and utilizing it, as a service and on demand.
The Hybrid Cloud Approach with Microsoft Azure Stack HCI Solutions	—	Understand how HPE and Microsoft jointly deliver Azure services on-prem with Azure Stack HCI, Azure and Azure Arc. Find out how to implement a Hybrid Cloud strategy your workload's deployment strategy. Updated session with HPE GreenLake for Azure Stack HCI solutions and demonstrations.
How you get the best from your VMware VCF strategy ?	—	Bringing more agility and flexibility into your operations with VMware virtualization solutions -NSX, VSAN, Horizon, vRealize - and Composable Infrastructure. Understand how to position VMware CMP as compared to other CMP, and how VMware stack is tightly integrated with HPE synergy.
Infrastructure-as-Code for Red Hat OpenShift	—	Open-source container application platform by Red Hat based on top of Docker containers and the Kubernetes container cluster manager for deployment and orchestration of applications.

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TECHNOLOGY PARTNERS SESSIONS

Session Name		Content of the session
Workload-matched Intel compute solutions	—	Built for the most demanding workloads to deliver optimized performance
Accelerate your time to revenue for S/4HANA opportunities with HPE Data Solutions for SAP HANA	—	All SAP ERP customers must migrate to new S4/HANA software with SAP HANA database before 2027. As the trusted market leaders for SAP HANA infrastructure solutions, HPE and its partners have the experience and expertise to help customers confidently navigate this multi-year journey. Learn about HPE's customer outcomes focused Data Solutions for SAP HANA portfolio, including best practices on positioning and future outlook. Expert guidance and tips shared in this session on quoting and ordering will help you accelerate your sales cycles to deliver differentiated solutions, while capturing a richer share of wallet.
How to run a supersized SAP HANA BRIM Cloud platform	—	In addition to standard ERP business processes, nearly all customers are facing challenges to better offer their products as a service across all industries. SAP's new SAP BRIM platform is capable to serve most of those challenges fully integrated into SAP S/4HANA. SAP BRIM platforms are requiring a 24/7 operation on top of a very large SAP HANA platform. This session is demonstrating how to run such a supersized SAP HANA infrastructure in a Zero Downtime SAP operation based on HPE's Data Solutions, GreenLake and Pointnext SAP services. As an example, the session gives insights how HPE offers a new interface to GreenLake customers based on a new SAP HANA BRIM platform.

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UNIQUE CIC EXPERIENCES & OTHER TOPICS

First steps into HPE GreenLake Edge-to- Cloud journey
Discover HPE vision & strategy concrete outcomes through customers references

End-to-end industry edge live demos
1. Explore end-user customer experience (Aruba)
2. Discover vertical oriented edge use cases from HPE & partners (general)

HPE customer success stories though Virtual Reality
Be ready to complete immersive missions & see how HPE helped its customers

The Cloud Experience in Your Data Center
A stop by our HPE GreenLake enabled DC with our experts during an immersive tour

HPE Sustainability

Hewlett Packard Labs